

# DataBoard®

## Valuable Technology for the Restaurant Industry

The DataBoard® is a web-based business monitoring tool that helps restaurateurs take full advantage of the Internet to maximize business efficiency. The DataBoard® allows managers to access crucial information at any instance via the Internet. The only requirement is an Internet connection. High speed or even dial-up will work very well.

### Alerts

Make timely decisions before it's too late with the help of real time alerts. The Alert function allows you to receive important messages on your business instantaneously via a cellular phone or email. Alerts can be customized to meet your specific operational needs.

- Receive alerts in real-time at a specific time or at the end of the day
- Monitor critical information such as voids, discounts, sales and costs.
- Select which locations should be monitored for each alert.
- A practical alert wizard assists users in configuring new alerts in a few easy steps.

### Reports

Have more control over costs and profits, as the DataBoard® provides a large array of predefined reports. Reports can be configured to monitor any specific data. For example, it is possible to keep track of sales figures for a new item or track senior citizen discounts.

- Reports can be sent in real-time or at the end of the day, and they are accessible from any web browser at any time.
- All reports can be exported to Excel.

### File Publishing

File publishing allows users to share documents and files of any format. This feature helps improve communication throughout the organization. For instance, this function can be used to share a new policy manual in a given company.

- Simple to upload new files, or edit and delete existing files.
- Ability to upload and share any type of file, including Microsoft Office files, PDF, images, etc.



### Mobility

Access the DataBoard from a web-enabled phone, allowing you to view reports and receive alerts.

### Email

General information  
info@posera.com

Sales  
sales@posera.com

### Phone

NA  
888 404 2662

Europe  
0800 074 5030

### Report publishing from the Back-Office

All Back-Office reports can be sent to the DataBoard®, which makes this solution a practical resource for operators who need to access critical information remotely. Any Back-Office report can be published on the DataBoard® in any format desired by the user.

- Ability to configure automatic transmission of reports.
- Reports can be filed automatically in a specific folder under File Publishing for easy access.



**Increase productivity**  
Real time information is the basis for smarter and timely decisions.

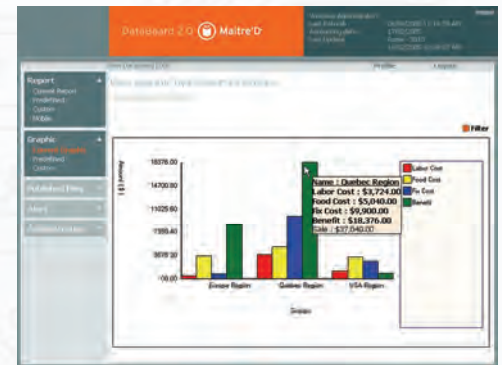
### Graphics

The DataBoard's® unique Graphic Generator (DGG) will display a visual image of information on your web browser based on selected criteria. Historic data, sales, costs and comparisons are available in the graphics section. Several filters exist to help the user customize graphs.

### Administrator Functions

The administrator can define each user's access to the information provided by the DataBoard®. User profiles can be created to provide different access to the application's features.

- Benefit from increased security by creating several levels of passwords.
- An unlimited number of users helps to keep all key staff and executives informed of daily operations in real-time.



**Make better decisions**  
Graphics will give you a better understanding of your operations.

### Multi-Unit Organizations

The DataBoard® is scalable to help efficiently manage your growing business. It allows the administrator to group restaurants in any desired way. All types of reports and graphics can be created using data from any single restaurant or from a group of restaurants.

- Reports can show detailed information for any location, or even consolidated information for all locations, if the user settings allow them to view data from all locations.
- The alert function can also monitor operations in several or all locations.



Name	Region	Sales	Discount	Tax	Costs
London - 2009		\$5,200.00	\$500.00	\$972.00	\$16.30
Paris - 2010		\$6,000.00	\$515.00	\$600.00	\$2.50
Rome - 2010		\$0.00	\$0.00	\$0.00	\$0.00
London - 1004		\$2,240.00	\$710.00	\$204.00	\$6.50
Montreal - 1001		\$6,240.00	\$630.00	\$520.00	\$0.00
Quebec - 1002		\$0,400.00	\$32.00	\$170.00	\$3.00
Montreal - 1003		\$10,000.00	\$355.00	\$64.00	\$13.30
Truckee - 1005		\$12,200.00	\$385.00	\$1,000.00	\$8.40
London - 2007		\$3,000.00	\$300.00	\$1,452.00	\$2.00
Montreal - 2000		\$5,000.00	\$165.00	\$700.00	\$10.20
		\$77,000.00	\$4,075.00	\$7,000.00	\$15.20

**The big picture**  
The DataBoard can send information on costs and sales for any number of locations.

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